



ARE YOU ON THE MAP

**Smarter
grantmaking
with better data
is just a few
steps away!**



MINNESOTA COUNCIL
ON FOUNDATIONS



Doing Good, Done Better

What could your organization do with access to the best, most up-to-date data on philanthropic giving in Minnesota? Access to this timely information is critical to understanding the funding landscape and ensuring that your giving is as effective as it can be.

MCF is bringing you this opportunity thanks to our Get on the Map partnership with Foundation Center and United Philanthropy Forum — but we need your help to do it! By sharing your current grants data, you'll make an important contribution to all of us better understanding the Minnesota landscape.

If I share my data, what's in it for me?

Your data will make an important contribution to Foundation Maps, a highly interactive, searchable mapping platform. It will support publication of MCF reports, including the annual Grantmaking in Minnesota and grantmaker rankings, and make it easier for grant-seekers to do their research.

But, it's all about your participation. When our community of funders share data, Foundation Maps becomes a powerful source of accurate, up-to-date answers to questions like:

- **Who else is funding a particular issue in our region?**
- **What organizations are tackling that issue?**
- **Who is working with specific populations in our community?**
- **Who may be natural collaborators?**
- **Where are there gaps in funding?**
- **How much money is collectively going to specific issues or areas in our region?**
- **What are strategies at play?**

How do I submit grants data?

Sending in your data is now easier than ever! Foundation Center's Updater platform makes it easy to share your grants data in just 3 steps:

- **Register for an online account at www.updater.foundationcenter.org/account/register/step1**
- **Export a complete list of your most recent grants data in a spreadsheet**
- **Once you have an account, the "Upload Grants" tool makes sharing data quick and easy**
- **Develop a regular schedule for sharing your data; whatever works best for you — annual, quarterly or monthly**

As a thank you for sharing your data, you'll also get access to a custom version of Foundation Maps, Foundation Center's powerful tool for analyzing not only your own grantmaking activity, but what is happening in Minnesota, the nation, and around the world. Possibilities that only come to life when you share your grantmaking data through Get on the Map.

Visit our website at www.mcf.org/get-map for the full details on what data to upload and how to do it. And reach out to us any time with questions at info@mcf.org, or Foundation Center at egrants@foundationcenter.org.