a comprehensive look at charitable giving in Minnesota
In 2012, individuals, foundations and corporate grantmakers in Minnesota gave $5.7 billion in charitable contributions, a 2-percent rise from 2011.

**MINNESOTA GIVING OVERVIEW**

**TOTAL CHARITABLE GIVING IN MINNESOTA, 2009 – 2012**

<table>
<thead>
<tr>
<th>Year</th>
<th>Giving by Individuals</th>
<th>Giving by Grantmakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>$3,814</td>
<td>$1,466</td>
</tr>
<tr>
<td>2010</td>
<td>$3,947</td>
<td>$1,476</td>
</tr>
<tr>
<td>2011</td>
<td>$3,919</td>
<td>$1,694</td>
</tr>
<tr>
<td>2012</td>
<td>$4,139</td>
<td>$1,589</td>
</tr>
</tbody>
</table>

**INDIVIDUALS LEAD GIVING**

Increased individual giving caused the rise in total giving. As the economy recovered from recession, individuals began to give more. Grantmaker giving typically declines less steeply than individual giving during times of recession and then rises less sharply as the economy recovers.

**MINNESOTA GRANTS PAID, 2006 – 2012**

<table>
<thead>
<tr>
<th>Year</th>
<th>in millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>$1,326</td>
</tr>
<tr>
<td>2007</td>
<td>$1,463</td>
</tr>
<tr>
<td>2008</td>
<td>$1,521</td>
</tr>
<tr>
<td>2009</td>
<td>$1,466</td>
</tr>
<tr>
<td>2010</td>
<td>$1,476</td>
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<td>2012</td>
<td>$1,589</td>
</tr>
</tbody>
</table>

**GRANTMAKING DECLINES SLIGHTLY**

Foundations and corporate grantmakers granted $1.6 billion in 2012, a decline of 6 percent from 2011.

Giving Insight

The Margaret A. Cargill Foundation initiated its grantmaking with more than 400 one-time, multiyear grants that were largely paid out in 2011, when it granted more than $142 million. If grants from the Margaret A. Cargill Foundation were not included in 2011 or 2012, grantmaking would have remained flat between the two years. The foundation is launching and growing its formal programs gradually and distributed $42 million in 2012.

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1 All values adjusted for inflation to 2012 dollars, using the Consumer Price Index.
Changes in foundation assets in one year can lead to increases or decreases in future grantmaking. This is because foundations typically base their grant levels on a one- to three-year rolling average of their past asset values.

### GRANTS AND ASSETS AT A GLANCE

<table>
<thead>
<tr>
<th>in billions</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Grants Paid</td>
<td>$1.47</td>
<td>$1.48</td>
<td>$1.69</td>
<td>$1.59</td>
</tr>
<tr>
<td>Total Foundation Assets</td>
<td>$17.03</td>
<td>$17.69</td>
<td>$18.02</td>
<td>$18.62</td>
</tr>
</tbody>
</table>

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In 2012, Minnesota was home to 1,450 grantmakers who contributed across 8 major subject areas. The number of grantmakers decreased 1 percent between 2011 and 2012.

### CHARITABLE GIVING BY TYPE, 2012

- **Individuals (72%)**
- **Corporate Foundations & Giving Programs (13%)**
- **Private Foundations (10%)**
- **Community/Public Foundations (5%)**

Due to rounding, figures may not add up to 100%.

Although corporate grantmakers make up a small portion of Minnesota grantmakers, they give nearly half of all grant dollars. Private grantmakers are many but small, with most giving $50,000 or less annually.
2012 GIVING TRENDS

**SUBJECT AREAS**

Over time the shares of grant funding by subject area have remained relatively stable. Since 2008, no share has changed by more than 3 percentage points.

- Education: 23%
- Human Services: 31%
- Public Affairs/Society Benefit: 16%
- Arts, Culture and Humanities: 13%
- Health: 10%
- Environment/Animals: 4%
- Religion: 2%
- International Affairs: 4%

**GEOGRAPHIES SERVED**

Grantees serving Minnesota received 48 percent of total grant dollars in 2012. The share of grant dollars that each geographic area receives has remained fairly stable for more than two decades.

- Twin Cities Metropolitan Area: 31%
- Greater Minnesota: 8%
- Minnesota Statewide: 8%
- Minnesota Total: 48%
- Areas outside Minnesota: 31%
- National: 16%
- International: 6%

**INTENDED BENEFICIARIES**

The top four beneficiary groups have received the largest shares of grant dollars since 2007.

- General Public/Unspecified: 46%
- Children and Youth: 28%
- Adults: 11%
- Economically Disadvantaged: 7%
- Other Named Groups: 5%
- All Other Beneficiary Groups: 4%

**SUPPORT TYPE**

Program support has consistently received the largest share of grant dollars since 1999, when MCF began coding for support type.

- Program Support: 65%
- General Support: 9%
- Capital Support: 4%
- Student Aid Funds: 3%
- Other Aid Funds: 20%
- Other: 3%

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1 Information based on sample data. See page eight for more about how these trends are determined.
The Giving in Minnesota, 2014 Edition research is the most comprehensive analysis of charitable giving in the state. It features information on overall giving in 2012, which includes data from the fiscal years of Minnesota foundations and corporate giving programs that ended between June 1, 2012, and May 31, 2013. This is the most recent time period for which complete data are available.

The full report (online at mcf.org/research/giving) includes detailed analysis of grantmaking trends from a sample of 100 of the state’s largest grantmakers based on grants paid. To report on grantmaking trends, MCF analyzed 27,940 grants of $2,000 or more made by the sample, totaling $1.05 billion.

ABOUT GIVING IN MINNESOTA RESEARCH

SEARCHING FOR MORE DETAILS ABOUT GIVING IN MINNESOTA?

Visit mcf.org/research or contact MCF at research@mcf.org or 612.338.1989.

WANT TO IMPROVE YOUR GRANTSEEKING?

Minnesota Grantmakers Online (MGO), the most comprehensive searchable database of the state’s foundations, corporate grantmakers and grants, also contains data that MCF uses to produce Giving in Minnesota. Learn how you can boost your grantseeking efforts by subscribing to MGO at mgomcf.org.