



GIVING FORUM MAGAZINE

Giving Forum is changing in 2016. MCF’s tabloid newsletter is growing into a magazine focused on connecting grantmakers to a future of bold thinking. MCF introduces the new *Giving Forum* in March 2016 as a full-color, glossy, bi-annual publication.

Giving Forum will have a pronounced editorial voice, diverse content contributors and a thought-provoking, motivational and aspirational tone. It will storytelling to deepen conversations, highlight and strengthen credibility, and connect members of Minnesota’s philanthropic community – all with an eye toward thinking boldly about the future.

The spring 2016 issue of *Giving Forum* will expand upon the Impact by Design theme introduced at MCF’s annual conference in October 2015. The fall 2016 issue will explore how grantmakers take on “grand challenges,” urgent issues for which there are not easy, short-term solutions.

Giving Forum will be distributed as an exclusive benefit to MCF’s membership which is comprised of over 180 Minnesota grantmaking organizations and 2,500 individuals.

Sponsors will reinforce their brand among peers and nonprofits and promote awareness about their mission and grantmaking priorities, while helping MCF introduce *Giving Forum* as a valuable new resource for Minnesota grantmakers.

ISSUE DATE	SPONSORSHIP DEADLINE	APPROXIMATE MAIL DATE
Spring 2016 Impact By Design	February 1	March 20
Fall 2016 Grand Challenges	August 1	September 20

For more on this sponsorship opportunity, contact Levi Weinhagen at 612.465.0718 or lweinhagen@mcf.org.

Sponsor Benefits

GIVING FORUM MAGAZINE	PLATNUM \$5,000	GOLD \$3,000	SILVER \$1,500
Inside front-cover recognition in sponsored issue	Name, logo & brief description	Name & logo	Name only
Complementary full-color <i>Giving Forum</i> ad	1 page	½ page	¼ page
Web recognition on <i>Giving Forum</i> pages on mcf.org	Logo	Logo	Name only
E-newsletter recognition in issues of <i>MCF Notes</i> and <i>Giving Memo</i> that highlight <i>Giving Forum</i>	Logo	Name only	