



MINNESOTA COUNCIL
ON FOUNDATIONS

BOARD SLATE

2022 MCF Board Applicants

CHARTING THE PATH
FORWARD 

2021 MCF Annual Meeting



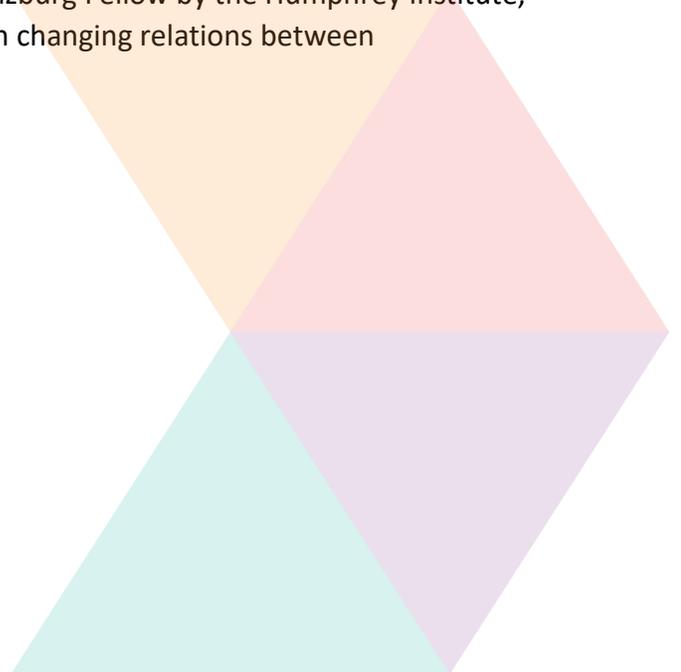
BEN CAMERON

President

Jerome Foundation

For election to a second three-year term in the class of 2022.

Ben Cameron joined the Theater Communications Group staff as executive director in June of 1998. Prior to this appointment, he had been senior program officer at the Dayton Hudson Foundation and manager of community relations at Target Stores, a division of Dayton Hudson Corporation in Minneapolis, MN. In this position, he supervised a \$51 million national giving program which focused on grant giving, cause marketing and volunteerism at the community level. From 1988 through 1992, he worked for the National Endowment for the Arts, serving as director of the theatre program from 1990. His experience working in not-for-profit professional theatre includes three years as associate artistic director at Indiana Repertory Theatre (1981-1984); literary manager for PlayMakers Repertory Company in Chapel Hill, NC (1984-1986); and a host of freelance assignments at Baltimore's Center Stage and Yale Repertory Theatre, among others. He has taught theatre at the Yale School of Drama, the University of North Carolina at Chapel Hill and Virginia Tech in Blacksburg. He has published many articles on theatre, including a monthly editorial column in American Theatre, and authored a chapter on The Philanthropist for Christopher Hampton: A Casebook, edited by Robert Gross. He received an MFA in dramaturgy from the Yale School of Drama in 1981, where he was the first recipient of the Kenneth Tynan Prize, and a BA from the University of North Carolina at Chapel Hill, where he was a John Motley Morehead scholar. In 1998, he was named a Salzburg Fellow by the Humphrey Institute, and as such, participated in an international seminar on changing relations between government, foundation and corporate sectors.





FLOR TREVIÑO FREY

President

Frey Foundation of Minnesota

For election to a first three-year term in the class of 2022.

Flor Treviño Frey is the President of the Frey Foundation, a private family foundation dedicated to strengthening the community through direct giving to organizations working within housing, education, and health & human services. She has served on the Frey Foundation board since 2012 and is the first third-generation family member to lead the Foundation's management. Flor is an idealist champion at heart. Her unique mix of corporate, nonprofit, entrepreneurial, and personal experiences have shaped her understanding and passion for her work in philanthropy. Flor is the daughter of immigrant parents, a first-generation college graduate in the US, and one of the youngest of five children. A Texas native, Flor's early professional roots are in the nonprofit sector where she worked for the American Cancer Society and was part of leading one of the first smoking bans in the state of Texas. Most recently she worked at 3M where she secured several patents and led an innovation team within the iconic Scotch™ brand, whose new product was named among Time Magazine's 2019 100 best inventions. Flor is also the co-founder of Yoga Sol (2019 Studio of the Year by Minnesota Monthly). She holds an MBA from Indiana University's Kelley School of Business where she was the recipient of the distinguished National Society of Hispanic MBAs Fellowship award and currently serves on several boards across the Twin Cities. She is mom to two young girls and lives with her husband in south Minneapolis.





OLIVIA JEFFERSON

Vice President, Social Responsibility
UnitedHealthcare

For election to a first three-year term in the class of 2022.

Olivia Jefferson is the Vice President for Social Responsibility at United Healthcare. In this role, Olivia is responsible for leading the strategic oversight and execution of the

Empowering Health local partnerships and grant programs – UHC’s social impact commitment focused on expanding access to care and addressing the social determinants of health for people who are uninsured and underserved. She also leads UHC’s employee volunteerism efforts, participate on the Culture, Inclusion and Diversity Council and works closely with leaders at United Health Group and Optum to align social impact initiatives across the enterprise.

Olivia comes to UnitedHealthcare with vast sectoral experience ranging from small non-profit management, state and local government to corporate population health and wellness, and philanthropy. Prior to joining UnitedHealthcare, she was one of the leaders in Community Impact at Greater Twin Cities United Way (GTCUW) focusing on the grant stewardship of their impact areas: Household Stability, Educational Success, and Economic Opportunity. Likewise, Olivia was responsible for leading the organization’s internal equity steering committee, which sought to ensure GTCUW was a best in class workplace for all by fostering an inclusive environment for its employees, regardless of race, gender, nationality, ability, age or sexual orientation.

Prior to joining the United Way, Olivia served as Program Evaluator at Blue Cross and Blue Shield of Minnesota Foundation. While at Blue Cross, Olivia developed metrics that captured quantity and quality, numbers and nuance, and shifted the narrative from mere transactions to transformative evaluation outcomes and processes. Olivia works hard to keep equity and humility at the core of her work. She ultimately became an evaluator to disrupt a system that often “took from” instead of “partnered with.”

When not working, Olivia is setting roots and becoming active in the Twin Cities community. Olivia is a new board member for the nonprofit organization, Hope Community, the Opus Foundation, and is the co-chair for the Minnesota Business Coalition for Racial Equity (MBCRE). She recently completed the American Express and Independent Sector NGen 2020 Fellowship and the Mission Investors Exchange – Impact Experience focused on approaches to best steward capital, rebuild portfolios, and make decisions that are more equitable and just in philanthropy. Olivia loves art and also served as the Volunteer Coordinator for the historic Rondo neighborhood, Penumbra Theatre for over two years.



SARAH LOVAN

Program Officer
The McKnight Foundation

For election to a first three-year term in the class of 2022.

Sarah Lovan joined McKnight in 2005 and has been a program officer since 2012 for the Foundation's Arts and Culture program. The program's goal is to catalyze the creativity, power, and leadership of working artists and culture bearers. Lovan participates in field-building initiatives across Minnesota. She is dedicated to equitable grantmaking practices and is deeply interested in decreasing barriers to funding.

Lovan believes in the power of artists and culture bearers to alter the way we understand and interact with the world. She is an active member of the Racial Equity Funders Collaborative in Minnesota and serves as a local and national advocate for increasing equity and justice in philanthropy. Since 2019 Lovan has served on the Propel Nonprofits fiscal sponsorship and loan committee. Additionally, she has consulted with the Dorothy A. Johnson Center for Philanthropy at Grand Valley State University. The Center for Effective Philanthropy featured Lovan in its grantee perception report as a highly-rated program officer in the space of effective communication and respect for grantees.

Prior to McKnight, Lovan worked in development at the Minneapolis College of Art and Design. She received a BA in cultural studies and comparative literature with an emphasis in music from the University of Minnesota and is a graduate of the Mini MBA program at the University of St. Thomas.





JOHN WILGERS

President and CEO

Greater Twin Cities United Way

For election to a first three-year term in the class of 2022.

John Wilgers joined Greater Twin Cities United Way as president and CEO in 2019 to lead the organization through the next phase of its transformation. With the mission of uniting changemakers, advocating for social good and developing solutions to address the challenges no one can solve alone, John and his team lead United Way's 211 resource helpline, nonprofit partnerships, advocacy efforts, innovation initiatives, and business and individual donor partnerships.

Additionally, John oversees United Way's community impact strategy, direct-service offerings, revenue diversification, and fundraising initiatives to help fuel lasting change in the nine-county Twin Cities region and create a community where all people thrive regardless of income, race or place.

As a passionate community advocate, John has served in several United Way roles for 10 years prior to joining Greater Twin Cities United Way, including board chair, member of the executive committee of the board, volunteer, fundraiser and donor. Additionally, John currently serves on the board of the Minnesota Orchestral Association and the St. Paul Chamber of Commerce.

Previously, John spent 35 years at Ernst & Young (EY) where he most recently held the position of managing partner of the Minneapolis office.

A native of Kansas, John has lived in the Twin Cities region for the past 16 years. He has three grown children and lives in Orono with his wife, Trudy.

