

# MCF CORPORATE COMMUNITY AFFAIRS PROFESSIONALS (CCAP)

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MEDICA®  
FOUNDATION

## MCF CORPORATE COMMUNITY AFFAIRS PROFESSIONALS (CCAP)

### About the Medica Foundation

#### MISSION

Our mission is to fund community-based initiatives and programs that support the needs of Medica's customers and the greater community by improving their health and removing barriers to health care services.

*The Medica Foundation is a sister organization and supporting entity to Medica Health Plans.*



## MCF CORPORATE COMMUNITY AFFAIRS PROFESSIONALS (CCAP)

### What We Fund | Our Focus Areas



Behavioral Health



Early Childhood Health



Rural Health



General Community Health

- Medica is growing and expanding
- We seek innovative opportunities that improve community health, increase access to services and promote partnerships and collaborations

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### Exploring Networks & Collaborations

- Why the Start Early Funders Coalition?
  - Health plays a significant role in school success.
  - Minnesota has one of the largest achievement gaps in the country
  - Multiple organizations working in the early childhood space, but few focused in health

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### Start Early Funders Coalition

#### MISSION

To advance public policy and community support for affordable, accessible, high quality care and education in Minnesota so that all children have a *strong, equitable and healthy* start.

#### VISION

Every child in Minnesota will be physically, socially, emotionally and cognitively prepared for school and lifelong success.

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### Unique Value of the Coalition

- Provide statewide leadership, priority focus and funding to improve early childhood efforts in Minnesota
- A commitment to shared learning
- Dedication to capacity building & systems change
- Merger between two funder collaboratives
- Unique membership model
- Two key components
- Dedicated resources

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### Why We Decided to Get Involved

- Alignment with Medica Foundation's funding priorities
- Accelerated process of learning
- Leadership & networking opportunities
- Diverse perspectives with alignment of funding priorities/resources
- Collective impact
- Need for system-level policy change
  - Advocacy & education
- Shared learning & best practices

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### Key Learnings

- Organizations have individual focus areas with a common goal
- Each member brings individual expertise, but collectively there is a large base of knowledge sitting around the table to be leveraged
- Informs Medica's grantmaking and priorities
- Dedicated resources critical to keeping the coalition's work moving forward.

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### Opportunities for Involvement

- Involvement & support does not need to be direct lobbying
  - Showcase your work in early childhood
  - Serve on a committee
  - Funding a convening
  - Funding for research of a specific gap area
  - Funding for development of communication and educational materials

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### Start Early Coalition Members



# QUESTIONS?

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For More Information on the Start Early Funders Coalition  
<http://startearlyfundersmn.org/>  
<http://minneminds.org/>

Thank you!

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