



# Our Minnesota Census

## Minnesota is better When Everyone Counts

# MINNESOTA CENSUS MOBILIZATION PARTNERSHIP

## Draft Agenda

Friday, June 7, 2019 – 10 am to 12:45 – Lunch will be served during the meeting.

[Ramsey County Roseville Library](#), 2180 North Hamline Avenue - Roseville

Video access available through *Go to Meeting* –

<https://global.gotomeeting.com/join/600000829>

Use a headset on your computer or call in by phone for audio.

Audio Access - +1 (571) 317-3122 Access Code: 600-000-829

It will be difficult to participate in some of the interactive activities, but you will be able to contribute to the group discussions.

### Key Objectives:

- Provide updates on key activities (the Partnership, State Demographer and Census Bureau)
- Understand implications of data privacy and citizenship question concerns
- Develop communication strategies to address concerns about data privacy and citizenship question

### Agenda Items:

Time	Topic
10:00 am	<b>I. Welcome &amp; Introductions / Meeting Orientation</b> – Welcome and introductions
10:15 am	<b>II. Updates</b> – Census Bureau / MN Activities – MN State Demographer – MN Census Mobilization Partnership & Hubs
10:30 am	<b>III. Promoting Confidence and Trust in the 2020 Census</b> – (15 mins) <b>Data Privacy and Protections</b> <i>What are the legal protections? What are the facts about use of census responses and other sources, such as administrative records, to secure or project census responses? How do we address fears about data privacy and confidentiality? What are the options if the legal protections fail us? (Video conference presentation by national guest.)</i> – (15 mins) <b>Citizenship Question</b> <i>What are the challenges created by the citizenship question? What is the Census Bureau currently doing to prepare for a citizenship question? What is the current analysis about Supreme Court action and its likely consequences? (Video conference presentation by national guest.)</i> – (20 mins) <b>Discussion</b> <i>What questions do you need to have answered to clarify your understanding of the challenges presented by uncertainties and fears associated with data confidentiality and privacy or the citizenship question? (Discussion with resource panel, both local and national guest presenters by video conference.)</i> – (10 mins) <b>How do we communicate?</b> <i>What guidance can we draw from the Census 2020 Communication and Mobilization Plan?</i>
11:30 am	<b>IV. Break (Lunch Served)</b>

11:45 am	<b>Group Work / Message Development</b> <i>What are the core messages we need to be prepared to deliver when the Supreme Court decision is announce? Is this the same or different from the message we need to be using to build awareness and promote census participation during the coming months? Do we need to tailor this message for any specific groups? If so, how? (Each group will assign a reporter who may be asked to, briefly, share highlights from the group's discussion at the meeting, and to participate in a subsequent conference call to share more about their group's discussion.)</i>
12:30 pm	<b>Announce Next Steps</b>