



2020 Census Minnesota is Better When Everyone Counts

MINNESOTA CENSUS MOBILIZATION PARTNERSHIP

Agenda

Friday, September 7, 2018 – 9 to 11:30 am – Hot Beverages and Bagels will be served.

NEW LOCATION – [Ramsey County Roseville Library](#), 2180 North Hamline Avenue - Roseville

Video access available through *Go to Meeting* –

<https://global.gotomeeting.com/join/600000829>

Use a headset on your computer or call in by phone for audio.

Audio Access - +1 (571) 317-3122 Access Code: 600-000-829

Key Objectives:

- Learn the fundamentals of how the census works
- Discover more about communication in historically undercounted communities
- Advocacy push – current action on federal 2018 appropriation and prep for 2019 state advocacy

Agenda Items:

Time	Topic
9:00 am	I. Welcome & Introductions / Meeting Orientation – Introductions and welcome new members – Overview of the MN Census Mobilization Partnership
9:15 am	II. CENSUS FAQ – Come ready with your questions about the basics of how the census count gets administered. <i>Susan Brower, Minnesota State Demographic Center and Joan Naymark, MACS2020</i>
10:00 am	III. STRATEGIC ACTION – MN Communication and Mobilization Plan – Preliminary findings about messages and strategies for engaging historically undercounted communities. <i>Huda Amhed and Ann Weisner, Grassroots Solutions</i>
11:00 am	III. ADVOCACY – Federal status report – <i>Terri Ann Lowenthal, Census Consultant/Funders Census Initiative 2020 and Joan Naymark, MACS2020</i> – State status update – <i>Susan Brower and Andrew Virden, MN State Demographic Center and Bob Tracy, MCF</i>
11:15 am	V. MOBILIZATION – MCMP Pooled Funds to Support Targeted Community Engagement <i>Bob Tracy, MCF</i>
11:25 am	VII. Next Steps – Announcements! <i>What's going on you think we need to be paying attention to?</i> – Guidance. <i>What would you like the convening team work on in advance of our next meeting?</i>
	Next Meetings: December 7 2019 Meetings: February 7, June 5, September 4, December 4