



2020 Census Minnesota is Better When Everyone Counts

MINNESOTA CENSUS MOBILIZATION PARTNERSHIP

Agenda

Friday, June 1, 2018 – 9 to 11:30 am – Hot Beverages and Bagels will be served.

NEW LOCATION – [Ramsey County Roseville Library](#), 2180 North Hamline Avenue - Roseville

Video access available through *Go to Meeting* –

<https://global.gotomeeting.com/join/600000829>

Use a headset on your computer or call in by phone for audio.

Audio Access - +1 (571) 317-3122 Access Code: 600-000-829

Key Objectives:

- Learn about current federal and state census policy, appropriations and preparations
- Become “recruiters” to help staff-up Census Bureau offices in Minnesota
- Provide guidance about how to approach setting up funds to support targeted engagement

Agenda Items:

Time	Topic
9:00 am	I. Welcome & Introductions / Meeting Orientation <ul style="list-style-type: none"> – Introductions and welcome new members – Overview of the MN Census Mobilization Partnership
9:15 am	II. ADVOCACY <ul style="list-style-type: none"> – Federal status report – <i>Terri Ann Lowenthal, Census Consultant/Funders Census Initiative 2020 and Joan Naymark, MACS2020</i> – State status update – <i>Susan Brower and Andrew Virden, MN State Demographic Center and Bob Tracy, MCF</i>
9:45 am	III. STRATEGIC ACTION <ul style="list-style-type: none"> – MN Communication and Mobilization Plan - Status Report <i>Huda Amhed, Grassroots Solutions</i> – Working Groups – Status Report <i>Marcia Avner, MCF Census Consultant</i>
10:00 am	IV. MOBILIZATION <ul style="list-style-type: none"> – Census Bureau Organizing and Staff Structure for Minnesota; Staffing Opportunities <i>Ellisa Johnson, Partnership Coordinator, Chicago Regional Census Center, U.S. Census Bureau</i> <i>How is the Census Bureau’s partnership program organized in the state and what kind of staff will be hired? What do you need to know to encourage people to seek 2020 Census job opportunities?</i> – MCMP Pooled Funds to Support Targeted Community Engagement <i>Bob Tracy, MCF</i> <i>Our proposal is to work with Minnesota grantmakers to create a pooled fund to support targeted outreach. We propose partnering with four to six “hubs” to lead targeted outreach. Before committing to this strategy, we seek your advice. Does the “shared pool / hub structure” make sense? What principles and practices would you recommend be used to guide allocation of resources for targeted outreach?</i>
11:15 am	V. Next Steps <ul style="list-style-type: none"> – Announcements! <i>What’s going on you think we need to be paying attention to?</i> – Guidance. <i>What would you like the convening team work on in advance of our next meeting?</i>
Next Meetings: September 7 and December 7	