



SPONSORSHIP OPPORTUNITIES

Annual Conference and Annual Meeting of Members (event in March 2018)

MCF's annual gathering of our philanthropic community from across Minnesota and the region to learn, connect and share during this two-day, premier event.

Annual Member Celebration

Time for summer fun and socializing provides an opportunity for MCF members to meet up with old friends, make new friends and connect with peers in philanthropy in an informal setting.

Community Foundation Programs

Peer networks, issue briefings and other resources tailored to community foundations. Offerings include:

- Peer network meetings
- Community Foundations Leadership Institute f

Corporate Programs

Peer networks, issue briefings and other resources tailored specifically for our members working in corporate philanthropy, CSR and community relations. Offerings in 2018 include:

- Peer network meetings
- Executive roundtables
- Issue briefing with ACCP in April

Executives' Retreat (CEO Circle)

A peer-learning retreat for our most senior leaders to engage in dialogue, share compelling stories and build lasting relationships to support their ongoing leadership development.

Family Programs

Peer networks, issue briefings and other resources tailored specifically for family foundations. Offerings in 2018 include:

- Peer network meetings
- Executives roundtablesSpecial issue briefings
- National Center for Family Philanthropy Partnership

Giving Forum

MCF's new *Giving Forum* magazine focuses on connecting grantmakers to a future of bold thinking. Sponsorships include ad placement in this new, full-color, glossy, bi-annual magazine.

New Grantmaker Institute (Grantmaking for the 21st Century)

A two-day retreat for those new to philanthropy or experienced practitioners who want to keep up-to-date on resources and trends.

2018 Sponsor Benefits and Levels

2018 General Programs

In 2018, sponsor benefits and levels apply to all opportunities listed above, with the exception of Giving Forum and the Annual Conference. For example, if your organization would like to sponsor "Family Programs" at the Gold level then you would receive all listed benefits at that level in conjunction with "Family Programs" activities.

**Excludes webinar partnerships*

GENERAL PROGRAMS	PREMIER \$10,000	PLATINUM \$5,000	GOLD \$3,000	SILVER \$1,500
Recognized as program overall sponsor	✓			
Name and logo (with link) on program web page and event pages	✓	✓		
Name and logo on meeting materials*	✓	✓	✓	✓ (name only)
Name and logo featured in MCF e-newsletters	✓	✓	✓ (name only)	✓ (name only)
Complimentary registrations*	4	3	2	1

GIVING FORUM MAGAZINE	PREMIER \$10,000	PLATINUM \$5,000	GOLD \$2,500
Inside front-cover	Name, logo & brief description	Name & logo	Name only
Web recognition on Giving Forum pages on mcf.org	Logo	Logo	Name only
E-newsletter recognition in issues of MCF Notes and Giving Memo that highlight Giving Forum	Logo	Name only	

2018 Giving Forum

MCF's new *Giving Forum* magazine has a fresh editorial voice, diverse content contributors and a thought-provoking, motivational and aspirational tone. Through storytelling it deepens conversations and connects members of Minnesota's philanthropic community – all with an eye toward thinking boldly about the future.

Interested in sponsoring? Please contact Trista Harris, 612-335-3557 or tharris@mcf.org to discuss options.

2018 Annual Conference

MCF offers a wide range of sponsorship opportunities for our combined Annual Conference and Annual Meeting of Members.

Attendees will include trustees and staff members of foundations and corporate giving programs from across the state. Conference highlights will include inspiring keynote speakers, breakout sessions based on foundation type, presentations and discussions that explore issues facing philanthropy and our community, exhibitor fair and a fun-filled reception.

Marketing activities will reach 1,700+ MCF individual members, including foundation staff, directors and trustees. Approximately 1,200 nonmember Minnesota foundations and corporate giving programs will also receive promotional materials inviting them to attend the statewide convening.

ANNUAL CONFERENCE	PREMIER \$10,000	PLATINUM \$7,000	GOLD 5,000	SILVER \$2,500
Top billing on all promotions	✓			
Named sponsor of a keynote presentation; provide introduction	✓			
Named sponsor of one foundation type session	✓	✓		
Logo and name featured:				
▪ Save-the-date printed postcard	✓	✓	✓ (name only)	
▪ MCF member email promotions with link	✓	✓	✓ (name only)	✓ (name only)
▪ MCF member e-newsletter announcements	✓ (name only)	✓ (name only)	✓ (name only)	✓ (name only)
▪ Conference signage	✓	✓	✓	✓ (name only)
▪ Conference website with link	✓	✓	✓	✓ (name only)
Acknowledgement from the podium	✓	✓	✓	✓
Complimentary conference registrations	4	3	2	2



MINNESOTA COUNCIL
ON FOUNDATIONS

2018 Sponsorship Form

SPONSOR PAYMENT INFORMATION

Activity Sponsored _____

Level/Amount _____

Organization _____

Contact Name _____

Phone _____ E-mail _____

Payment method: Check enclosed Please send me an invoice

Please send completed form to:

Minnesota Council on Foundations

Attn: Trista Harris

800 Washington Ave N, Suite 703 / Minneapolis, MN 55401

Or via email: tharris@mcf.org